

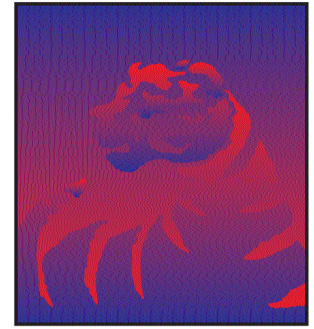
COMPUTER SKILLS

Proficient in the use of Adobe Creative Suite (Photoshop, Illustrator, InDesign and Acrobat), QuarkXpress, MS Word, and Excel.

EXPERIENCE

Freelance Graphic Design,

dba Kellgraphics in Monroe, NC and Stratford, CT
www.kellgraphics.com



KELLEY HANGOS-CARRANO
KELLGRAPHIC@AOL.COM
2 0 3 7 2 7 4 4 6 9

Graphic Designer (temporary), Prime Resources Corporation, Bridgeport, CT

Designed marketing materials for promotional products company. Primary design responsibility for PPAI and ASI trade shows, including all booth graphics, signage, and sales materials. Designed product packaging, catalog sections and sellsheets. Art directed in-house photographer. Retouched, silhouetted and added logos to product shots. Communicated with overseas printing companies to maintain consistent brand specifications.

Package Designer (temporary), Perfect Fit Industries, Charlotte, NC

Designed packaging, trade show graphics and marketing materials for national bedding manufacturer. Staged and photographed product shots. Art directed freelance photographers. Created standard operation procedures for pre-press production and archiving.

Senior Graphic Designer, YSG Door Security Consultants (Assa Abloy), Monroe, NC

Primary Responsibilities:

Design responsibility for three of YSG's five national brands (Yale Commercial Locks and Hardware, Rixson Specialty Door Controls, and Folger Adam Door Controls), including product catalogs, price books, company newsletters, trade show graphics and all related marketing materials. Designed support materials and wrote copy for national sales meetings. Art directed photo shoots. Primary source of technical support for computers.

Major Accomplishments:

- Developed departmental procedures for creating, preflighting and sending files to printers. Savings to the company totaled \$60,000 in printing costs over a six-month period, thus increasing profit margin.
- Optimized department productivity by the creation of archiving procedures utilizing Portfolio software, ensuring critical access to previously scattered or lost files and marketing materials.
- Trained existing designers on Macintosh computer and applications after the department switched from PC's to Macintosh equipment.

Desktop Publishing/Second-shift Lead, PBM Graphics (ISO 9000), Charlotte, NC

Designed print advertising and pop-ups for customers. Consulted with customers on design and production challenges. Trained operators on Macintosh and Scitex. Scheduled jobs through Pre-press department. Communicated with CSRs, Sales and Pressroom concerning all second-shift work. Preflighted and troubleshot files. Scanned reflective art and transparencies using Topaz scanner. Silhouetted, created shadows, color corrected and retouched scans. Trapped and output film through Selectset 7000, Hercules, Scitex PS/2 and Star. Proofed jobs using Kodak Approval Digital Proofing system. Quality control of proofs. Clients included: Hearst Publications, Coca-Cola Bottling Company and Bank of America.

Desktop Publishing, Banta Digital Group, Charlotte, NC

Produced film on Macintosh and IBM. Manipulated scans. Preflighted and troubleshot files. Processed files through Scitex PS/2 and IRIS Realist. Clients included: Bernhardt Furniture, Modern Curriculum Press and Grolier Press.

Desktop Publishing/Photoshop Operator, Colotone Imaging, Branford, CT

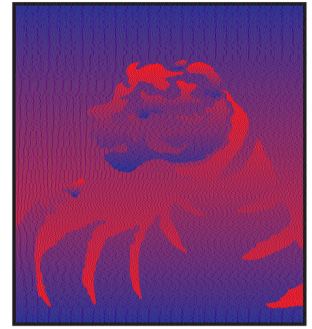
Silhouetted, created shadows, color corrected and retouched scans. Consulted with clients to instruct on methods for pre-press efficiency. Trained operators on Macintosh graphic applications. Clients included: Cannondale, Saks Fifth Avenue, Scholastic and Random House.

Graphic Designer, TitanSports, Inc. dba World Wrestling Entertainment, Stamford, CT

Designed logos, packaging, T-shirts, billboards, trade show graphics and event posters. Collaborated with Marketing Department from development and design to finished product. Two T-shirt designs selected for international distribution.

EDUCATION

The University of Connecticut, B.F.A. in Graphic Design and Photography.



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Professional References

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